

TOP SECRET

September 16, 1952

MEMORANDUM

TO: Mr. Joseph B. Phillips, Department of State
Mr. William Godal, Office of Psychological Policy, Office of the
Secretary of Defense
25X1A [REDACTED] Central Intelligence Agency
Mr. Thomas Wilson, Office of the Director for Mutual Security

FROM: PSB/E - [REDACTED] 25X1A

SUBJECT: Departmental and Agency Contributions for PSB Quarterly Report
to the President and the NSC.

Attached, for your informal comment, is a draft questionnaire intended to serve as a basis for the contribution of your agency to the PSB quarterly progress report to the President and the National Security Council, covering the period July 1 through September 30, 1952.

The terms of reference for reporting by the Psychological Strategy Board to the President and the NSC, in connection with the NSC 68 and NSC 114 reviews, were set forth by [REDACTED] in his memorandum to the Director, PSB, dated May 29, 1952. An outline attached to this memorandum called for both annual status reports and quarterly progress reports. (See PSB E-3, June 5, 1952, attached). You will recall that the annual report, to which the Department contributed, was submitted as of August 1, 1952.

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25X1A The terms of reference for quarterly progress reports, as set forth by [REDACTED] call for "not necessarily a full status report, ...but a statement of significant developments during the quarter." As in the case of the annual status report, two parts are called for: (a) progress in PSB planning, and (b) "significant psychological activities during the quarter, and an evaluation thereof." It is in the preparation of part (b) that the PSB staff particularly requires the support of the member departments and agencies. The attached draft questionnaire is directed to this need.

We intend to submit final questionnaires formally to the member departments and agencies not later than September 23, in order to allow ample time for responses by about October 10. The date for submission of the first PSB quarterly report itself has been fixed at November 1.

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The response to the questionnaire should be relatively brief. It need not contain any detailed budgetary or performance statistics, but it should indicate: (1) the chief psychological activities of the department or agency during the quarter; (2) an estimate of the effectiveness of these activities, including circumstances which affect their success; and (3) significant progress in developing plans and capabilities for contributing further to the national psychological effort.

Some of the material in response to certain of the questions below may be of a highly restricted nature. Special handling will be furnished for any such information, as was done in the case of similar information for the annual PSB report to the President and NSC.

Since this will be the first quarterly report of its kind, the PSB staff would particularly value your informal comments on the attached draft questionnaire, which was prepared in the PSB staff after informal consultation with the reporting staff of the NSC. Your comments on procedures involved in this quarterly reporting function would also be welcome. In order to conform with the above timetable, it will be appreciated if your informal comments can be in our hands by September 19.

In view of the recurring nature of this report to the NSC, and in order to assure comprehensive coverage, you may wish to consider the use of any presently existing or future means at your disposal for obtaining information on a continuing basis from the various organizational elements within your department or agency concerning activities in support of the national psychological effort.

2 Attachments:

1. Draft Questionnaire "Significant Psychological Activities During The Quarter from July 1 Through September 30, 1952", dtd 9/16/52.
2. PSB E-3, dtd 6/5/52.

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FROM:

PSB

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CONTROL NO.

83287 #18

TO	ROOM NO.	DATE REC'D.	DATE FWD'D.	OFFICER'S FULL NAME	COMMENTS
1. CPP	2042 K		18 Sept		18 September 1952 This paper was distributed at yesterday's PSB Staff Meeting.
2. SPP	1018K	SEP 19	1952		My purpose in circulating it to you is only to note that the requirement exists and its general nature.
3. SPC	2504	SEP 23	1952		25X1A9a
4. (COL. VAN RAVEN) (COL. KING)		26 Sept	26 Sept		It is a problem for your staff to resolve, and I propose to meet with COD [REDACTED] and [REDACTED] pinch-hitting for [REDACTED] in order to review the document and prepare a method to meet the requirements.
5. PYP	1202	"X"	SEP 29 1952	25X1A9a	25X1A9a
6. [REDACTED]					25X1A9a
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15.					

*④ To ⑤ Shanks!
Do you think we could see the report when completed. It will give us an opportunity to check up with the new System of Check List" on Program Coordination.*

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